



***Research and recommendations for performance measures under regulated, industry-led, end-of-life electronics recycling programs in Canada***

RFP Questions from Potential Bidders – as at July 20, 2009

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Q: On page 6, Section 6.2, Appendix A of the RFP there is a reference to a world-wide study of the metrics used in EOL programs to be undertaken. Do you know whether this study has been completed and if so, would it be available for the study?

***A: No, it has not been undertaken, and that research is part of the expected scope of this project.***

Q: On page 7, Section 6.2, Appendix A of the RFP, has ESBC undertaken research on public awareness?

***A: Each of the programs has either undertaken or planned to conduct public opinion polling related to public awareness of their programs.***

Q: Is there a maximum budget for this project?

***A: No. Please refer to section 2.4 of the RFP.***

Q: What is the study timeframe, when is the final report expected to be delivered?

***A: As we addressed in the July 17<sup>th</sup> Q&A piece we issued (see [here](#)), a final draft report which would be available for each of the programs to take to their Board of Directors for review would need to be ready within the first quarter of 2010.***

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