



For immediate release:

Canada's Industry-Led Electronics Stewardship Programs Invest in Harmonized Approaches for Environmental Leadership

Ottawa, March 20, 2009 – The Electronic Stewardship Association of British Columbia (ESABC), Saskatchewan Waste Electronic Equipment Program (SWEEP) and Atlantic Canada Electronic Stewardship (ACES) are pleased to announce the appointment of Jay Illingworth to the position of Harmonization Coordinator for all three stewardship programs, effective January 1, 2009.

Mr. Illingworth brings an accomplished public and private sector background to the position. Prior to his appointment, he served as Vice-President of Electronics Product Stewardship Canada (EPSC). In this capacity he provided executive leadership to more than twenty of Canada's largest manufacturers of information technology and consumer electronics on the development of industry-led approaches to environmental stewardship regulations. Concurrently Mr. Illingworth was Interim Executive Director of the ACES program, the most comprehensive environmental compliance program for electronics in eastern Canada, with over 450 registered brand owners, manufacturers and retailers as members. "Industry led product stewardship has made great strides in the past few years and I look forward to our expansion through a harmonized approach," said Mr. Illingworth. "I see my role here as driving economies of scale and tackling program duplication, while ensuring that our industry's high environmental standards are not compromised."

Based in Ottawa, Mr. Illingworth will work closely with ESABC Executive Director, Joyce Thayer and SWEEP Executive Director, Joan Meyer, while continuing his interim leadership role with the ACES program.

The Executive Director of ESABC, Joyce Thayer is looking forward to working with Mr. Illingworth in his new role. "Jay's leadership in the past has been instrumental to the success of our program. Our members are excited about the opportunities this appointment will create for our program locally."

The Executive Director of SWEEP, Joan Meyer also commented on the new role for Mr. Illingworth. "Jay has been very supportive of our program in the past and we are pleased to have this opportunity to work with him, ESABC and ACES on a harmonized program approach to electronic environmental stewardship."

For more information and direct links to program-specific information, please visit: www.eStewardship.ca



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